

ILLUSION OF COMMUNICATION

What do you think you can send automated outreach for?

WHAT YOU
SEND

**Emergency
Communications**
Severe weather
Outbreak notifications

WHAT YOU
COULD SEND

Operational Efficiencies

Intake forms
Discharge processes
Off-site appointments
Open shifts
Clinic sign-ups

Reputation Management

New resident welcome
Wellness check-ins
Care plan meetings
Open house
Staff recognition

Regulatory Compliance

Policy changes
Fall with no injury
Staff training
Power outages

WHAT ARE THE IMPACTS?

**15 million
messages**



Over **3,000 facilities** and **5,000** users use ACM to keep their care communities informed.

200+% ROI



Hours are saved, more time is spent on care and the need for overtime and agency staff are reduced or eliminated.

5 minutes



Most facilities spend **17 hours** in manual outreach per event. ACM turns that into **5 minutes**.

**1 million
hours**



How much time ACM returns to direct resident care every year.